



City of
Fairbury
Nebraska

Founded to move forward.

FAQ: Gift Card Multiplier

Q Do businesses outside of Fairbury qualify?

A No. The program only applies to qualifying businesses in Fairbury City limits.

Q Which businesses qualify for the Gift Card Multiplier program?

A The program is designed to assist businesses most negatively impacted by government-imposed restrictions related to the COVID-19 pandemic such as retailers, restaurants and bars and storefront service providers that have fixed, permanent addresses.

Q Who receives the Gift Card Multiplier money?

A The cities match goes directly to the business, not the customer purchasing the gift card.

Q How can I apply for the Gift Card Multiplier program?

A No application needed. Businesses will only need to complete a tracking form and provide documentation for proof of sale. More information can be found on City of Fairbury's website here: www.fairburyne.org

Q Is there a maximum amount my business can receive?

A Businesses can receive up to \$1,000 each from the city match. Documentation received by the 1st of the month will be paid out the 1st of the following month.

Q Where is the funding coming from for this program?

A Funding for this and other economic development programs is provided by the LB840 plan that is funded by the 1/2% sales taxes collected in Fairbury (1/2 of a cent collected on every dollar spent).

Q How does my business turn in the Gift Card Multiplier information?

A Place all required information in an envelope marked Gift Card Multiplier program and mail it to the City Clerk, City of Fairbury, 612 D St. (P.O. Box 554) or drop it in the City of Fairbury's drop box in front of the building. You can also send all information electronically by e-mail it to the City Clerk at ereimer@fairburyne.org (please list Gift Card Multiplier in the subject line of the e-mail)